

ease events

18th EASE Conference

'Editing in the age of
misinformation'

Sponsorship prospectus

14-16 May 2025
Oslo, Norway
and online

Photo: Gunnar
Strøm/VisitOSLO



18th EASE General Assembly and Conference 'Editing in the age of misinformation'

In 2025 the 18th EASE General Assembly and Conference will be hosted in Oslo, Norway and online from 14-16 May.

Following the success of our 16th and 17th Conferences we will once again run the 2025 event in a hybrid format and take advantage of a range of multi-media technologies to reach a wider audience, providing an enhanced experience for both in-person and online delegates.

It is our pleasure to invite you to sponsor this event. We have created a range of packages to give your products and services visibility among our membership and the wider scholarly publishing community. You can help us to stage a successful and memorable event at an affordable price for delegates.

Unique among academic publishing associations and events, the EASE membership and our conferences encompass every editorial speciality and profession from the full spectrum of roles involved.

For 2025, the Conference focuses on the theme 'Editing in the age of misinformation'. It will include insightful, thought-provoking presentations and practical interactive workshop sessions to boost your skills and offer support to the different roles involved at every stage of a research paper; from research design, through authorship, submission, review, publication, promotion and beyond.

Sessions will be valuable to all EASE members and professionals involved across the scholarly publishing community; from authors to peer reviewers, managing editors, publishers, librarians, copyeditors, translators, technology vendors, industry communicators and more.

The Conference begins with the General Assembly and opening ceremony on Wednesday, 14 May 2025 and continue with a full scientific programme on Thursday, 15 and Friday, 16 May. There will be additional satellite events in the weeks before and after.

Key statistics

EASE membership: circa 600

EASE mailing list: >15,000

Attendance at hybrid conferences: 200

Attendance at online conferences: 200

Website traffic: 10,000 page views per month

Social media: 100,000+ in conference months



Premier Package

£5,000

Pre-Conference benefits

1. Recognition in the EASE members' e-newsletter from March to July. The newsletter goes to all members and has over 40% open rate
2. Recognition in our marketing materials sent to circa 15,000 emails
3. Recognition on EASE social media platforms with posts from March to May
4. Welcome social media posts as a Conference sponsor on acceptance, and regular posts from acceptance to the Conference date
5. Logo and link on Conference webpages, social media and correspondence related to the Conference.
6. Opportunity to have a stand-alone webinar before the Conference, which would be free to all and provide a marketing opportunity for the Conference and the sponsor.

During the Conference benefits

7. Recognition at the event of your support, and a chance to make a short speech at the Opening Ceremony
8. 3 in-person Conference registrations
9. 10 virtual Conference registrations: unused places to be redirected to sponsorees
10. Opportunity to participate in a Sponsor's Hour, to promote your products/services
11. Video/slide presentation (>2 mins), to be played during breaks throughout the Conference, in the hall and virtually
12. Physical booth at the venue to promote your products/services, 8ft space, table and 2 chairs included
13. Virtual booth to promote your products/services via our virtual venue.

Post-Conference benefits

14. Two dedicated Blog posts in 2025, featured on the EASE website
15. Full page advert in the Conference packet, including a link to your promotional video.

Supporter Package

£2,500

Pre-Conference benefits

1. Recognition in the EASE members' e-newsletter from March to July. The newsletter goes to all members and has over 40% open rate
2. Recognition in our marketing materials sent to circa 15,000 emails
3. Recognition on EASE social media platforms with posts from March to May
4. Welcome social media posts as a Conference sponsor on acceptance
5. Logo and link on Conference webpages.

During the Conference benefits

6. Recognition at the event of your support, and a chance to make a short speech at an appropriate time
7. 1 in-person Conference registration
8. 2 virtual Conference registrations: unused places to be redirected to sponsorees
9. Opportunity to participate in a Sponsor's Hour, to promote your products/services
10. Video/slide presentation (>2 mins), to be played throughout the Conference, in the hall and virtually
11. Physical booth at the venue to promote your products/services, 8ft space, table and 2 chairs included
12. Virtual booth to promote your products/services via our virtual venue.

Post-Conference benefits

11. Half page advert in the Conference packet, including a link to your promotional video.

Extras

You may choose to be recognised as supporting one of these particular items at the event, presenting you with a unique opportunity for a position of prominent visibility.

Wifi - £500

Logo on wifi code slide running throughout the Conference, and mentioned whenever the wifi is referred to.

Coffee breaks - £750

Signage at the coffee station to recognise your support, plus mentioned when delegates break for coffee.

Conference dinner - £1,000

Signage at the Dinner to recognise your support, a chance to make a short speech during the evening.

Poster competition and exhibition

£1,000

- / Promotion of your organisation as sponsor on the poster competition and exhibition webpages
- / Logo on venue signage
- / 1 in person or virtual Conference registration
- / Opportunity to announce the winners and give a short (2 mins) speech about your organisation (representative must be in the venue to do this)
- / <2 mins video/slide presentation on the virtual element, to be repeated throughout the Conference, in the hall and virtually
- / Physical booth at the venue to promote your products/services, 8ft space, table and 2 chairs included
- / Virtual booth to promote your products/services via our virtual venue
- / Recognition in the Conference packet.

Sponsorship of delegates

Price according to how many and what type of sponsorees you support

We offer organisations the chance to support people with limited financial resources the opportunity to attend the conference by paying their registration fee. This gives those who might otherwise not be able to afford the costs themselves a chance to experience at first hand the benefits the Association offers.

- / Local students to attend sessions in person
- / Early careerists working in low, low-middle income countries to attend online
- / Women returners from low, low-middle income countries to attend online
- / New or novice journal editors to attend online
- / Other criteria to be suggested by the sponsor.

Contact Us
For further information
or to discuss any of the
opportunities listed
please contact the EASE
Secretary at

secretary@ease.org.uk

www.ease.org.uk

