

EASE Business

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Raising the profile of *European Science Editing*

The new editor of *ESE*, Armen Gasparyan, has applied to indexing services and libraries, encouraging them to include *ESE* in their listings. This will considerably raise the profile of *ESE* globally, resulting in more visibility and hopefully more readers for our articles and generally benefitting both EASE and our authors. As part of this process, we are changing the appearance of articles in the journal, encouraging authors to write abstracts, submit key words, etc, as these all facilitate indexing.

Currently, *ESE* is indexed/archived in SCOPUS, SCImago Journal and Country Rank, SCIRUS, Genamics JournalSeek, Chemical Abstracts Service (CAS), Ulrich's Periodicals Directory, NewJour, Electronic Journals Library (EZB), the John Rylands Library of the University of Manchester, the British Library, Cornell University Library.

More applications are being considered and we hope to have additions to this list in the next issue.

Plenary speakers confirmed

Plans for our 2012 congress, *Editing in the Digital World*, in Tallinn (which coincides with our 30th anniversary) continue to develop, with all four plenary speakers confirmed.

- "National Journals in an International Context" Juri Engelbrecht, Estonia
- "Open Access and Digital Models" Natasha White, Wiley-Blackwell, UK
- "Social media and science editing/publishing" Alan Cann, University of Leicester, UK
- "The Editorial Office" Linus Svensson, *Oikos*, Sweden

In addition, Elisabeth Heseltine and Pippa Smart have agreed to present their courses, "Writing a scientific paper and getting published" and "How to be a successful journal editor", respectively.

Promoting EASE's Guidelines for Authors

We are proud that the *EASE Guidelines for Authors and Translators*, which were published on our website last year, are now available in 16 languages. The English original has been translated into Arabic, Bangla, Chinese, Estonian, French, Italian, Japanese, Korean, Persian, Polish, Portuguese (Brazilian), Romanian, Russian, Spanish, and Turkish, and other translations are in progress.

An article about the guidelines appeared in the October 2010 issue of *Learned Publishing*, and they are promoted on many websites, including the European Commission's Research & Innovation website (http://ec.europa.eu/research/science-society/science-communication/links01_en.htm). An updated version will appear in June.

We are very grateful to all the contributors, translators, and other people who help us promote good scientific writing. You can help by adding, in your journal's instructions to authors, a link to the EASE Guidelines website (<http://www.ease.org.uk/guidelines/index.shtml>). This should help authors to write better manuscripts, and save time for editors.